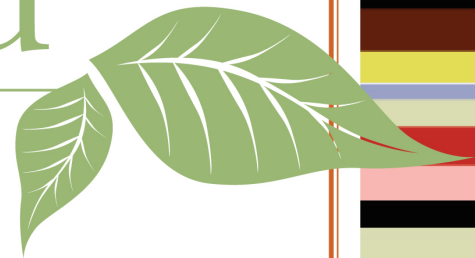


Wisconsin Community Health Fund

Growing Resources For Healthy Communities



Innovative Idea Sprung From Changing Health Environment

- Unnecessary Costly Chronic Disease Health Burden
- Growing Aging Population
- Limited Resources for Community Health
 - › Uncoordinated Assets
- Stagnate Health Grades
 - › B- or D/F in Disparity Areas
- State Funding for Public Health Ranked 45/50 States
- Advances in Medical Technology and Data Access
- New Government Initiatives
 - › ACA
 - › ACOs
 - › National Prevention Strategy = all *population* focused



Organization Summary

MISSION

Growing Resources For Healthy Communities

PROMOTION of initiatives connected to the Wisconsin Department of Health Service's Chronic Disease Prevention and Control Framework and the State Health Plan

PROMOTION of evidenced based strategies for health improvement

PROMOTION of a focused agenda for health improvement

- begin with activities supporting chronic disease prevention and control - defined as heart disease, stroke, diabetes and obesity – some of our state's greatest preventable health burden that is a “winnable” battle

INCORPORATION of evaluation in all activities



Wisconsin Community Health Fund

Start Up Support

FUND STRATEGY AND VISION PLANNING ORGANIZATIONS

- United Way of Wisconsin
- The Donors Forum of Wisconsin
- Wisconsin Medical Society Alliance
- Department Health Services
- UW Population Health Institute

FOUNDING FUND BOARD OF DIRECTORS

- Shelly Schnupp, UWM *Helen Bader Nonprofit Management Institute*
- Liz Feder, *UW Population Health Institute*
- Tim Bartholow, *WEA Trust*
- Theresa Mees, *WCHQ*



Community Health Resource Support Continuum



BUSINESS AND
INSURERS



HEALTH CARE



PUBLIC HEALTH/
GOVERNMENT



PHILANTHROPY



Chronic Disease Prevention and Control Resources TODAY

PUBLIC HEALTH

State Community Health Resources
supporting mandated public health functions with CDC support for chronic disease prevention, control and improvement

HEALTH CARE

Health Systems
initiating various community benefit and population health activities

Insurance
initiating various chronic disease management and wellness programs

Business
offering health plans and various ranges of workplace wellness initiatives

WISCONSIN PHILANTHROPY

United Way
supporting certain health initiatives and community impact projects in health as one of their top three national priorities

Wisconsin Foundations
contributing approximately 10% of assets to health - focused on underserved communities, research and miscellaneous health activities

Wisconsin Partnership Program and Advancing a Healthier Wisconsin Endowment
supporting research, workforce, community identified health priorities, certain targeted health priorities and larger system and policy initiatives

RESULT = INDEPENDENT



Chronic Disease Prevention and Control Resources FUTURE

SUSTAINED COMMUNITY SUPPORT

for evidenced based health improvement from multiple partners and sectors



WISCONSIN COMMUNITY HEALTH FUND

providing community health education and the promotion of a common agenda linking health care, public health/government, business and philanthropy sectors towards focused opportunities for improved health outcomes

RESULT = COORDINATED



WCHF Resource Support Model for Chronic Disease Improvement

- Development of a focused agenda for improvement – DHS Chronic Disease Prevention and Control Framework Partners and Public
- WCHF promotion and education of the annual chronic disease improvement plan linking health care, public health, business and philanthropy sectors to a common agenda for health improvement
- Environmental scan of communities with demonstrated readiness for targeted implementation or expansion of existing programs
- Recruitment of interested stakeholders and connection to existing health improvement coalition teams
- Identification of resources required for project commitment
- Resource procurement and connection
- Project Implementation
- WCHF evaluation of health advancement activities
- Continued project support may be sought from community partners and or additional grant-resources including connection to the Wisconsin Partnership Program and Advancing a Healthier Wisconsin Endowment



Health Fund Annual Activities

EDUCATION AND PROMOTION

of a Focused Chronic Disease Prevention and Control Agenda for Health Improvement, bridging work of local partners, supporting coalitions and providing resource assistance (financial and volunteer) from the health care, public health/ government, business and philanthropy sectors

ENDOWMENT BUILDING

through a variety of stakeholders including partnerships with community foundations to establish local funds for health

EVALUATION

transparent reporting of activities
and their respective results



Why Fund? Why Now?

- Investments in Public Health = Proven Return To Save Lives
- Growing Racial/Ethnic Populations With Poor Health Outcomes Must Be Addressed Now
 - › As our state's racial/ethnic populations are expected to grow in number and concentration, new strategies for improvement are required today as they may become the majority populations of the future
- Unique opportunity to integrate incentives from ACA, ACOs, community benefits, growing vehicles in the philanthropy sector like impact investing



Why Fund – Why Now? Future Generation



Wisconsin Community Health Fund – Leading A New Legacy and Promise For Healthy Communities

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