Centering Health Equity in the State Health Plan: Strategy for Institutional and Policy Change
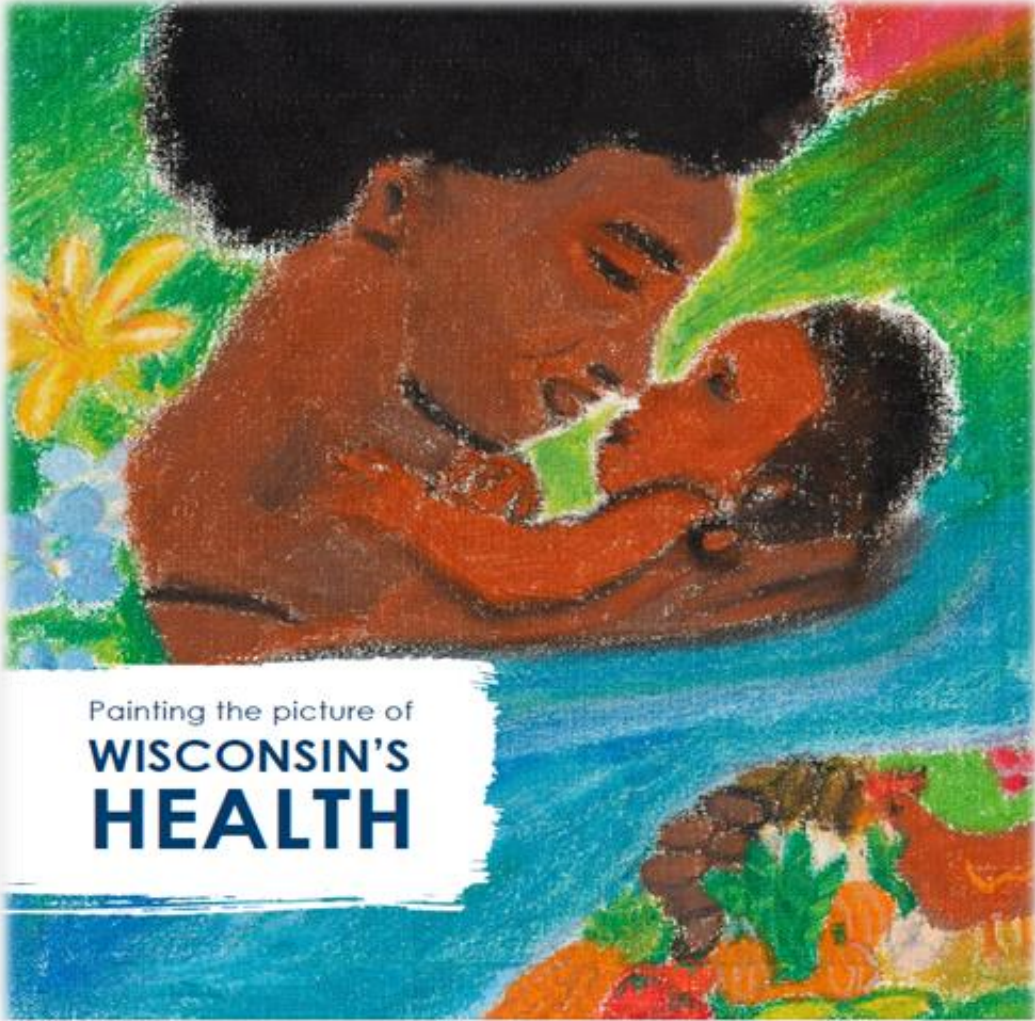
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WISCONSIN DEPARTMENT
of HEALTH SERVICES

What is the State Health Plan?

- Public health agenda, roadmap and lever for change
- Statutory mandate and accreditation requirement
- Platform for strategic connections and alignment with partners, plans, initiatives, and agents of change
- Part of a series of reiterative planning processes
  - State Health Assessment (SHA)
  - Wisconsin Health Improvement Planning Process (WI-HIPP)
  - State Health Improvement Plan (SHIP) implementation

2020 State Health Assessment

SHA Key Takeaways

- Qualitative data provides invaluable context for quantitative data.
- Advancing equity means elevating community voices and listening to our communities in new ways.
- Inequities are persistent and clear in every space we look, from health outcomes to community, social, and economic conditions.
- It is critical to incorporate themes and learning in the transitional SHIP framework.

Reframing the State Health Improvement Plan

Priority Goal: Everyone has a fair and just opportunity to live their best life.

Values and Principles
Justice • Community voices • Collaboration • Sustainability • Accountability

Key Conditions

Improved Social and Community Conditions

The opportunity to be healthy is available everywhere and for everyone.

Healthy Environments & Supportive Systems

Places and systems are designed for health and well-being.

Transformative Change to Power Structures

All can participate in decisions that shape health and well-being.

Policy and System Change

UPSTREAM

DOWNSTREAM

Priority Areas

Alcohol

Nutrition & Physical Activity

Opioids

Suicide

Tobacco

Emerging: Social Connectedness, Cohesion & Belonging

Any Public Health issue

Metrics

Key Conditions Metrics			
Economic Stability and Wealth	**Institutional Bias & Power**	**Traditional Social Determinants of Health**	**Social Connectedness, Cohesion, and Belonging**
- Unemployment rates - Labor force participation rates - Median income - Income inequality - Home ownership rates	- Incarceration rates - School suspension rates - Voter registration - Voter turnout	- Housing affordability - Childhood lead testing rates - Childhood lead poisoning rates	Still defining, but considering: - Adults > 65 years living alone - Youth reporting to have a mentor, trusted adult or friend - Disconnected youth

Priority Area Metrics				
Alcohol	**Physical Activity and Nutrition**	**Opioids**	**Suicide**	**Tobacco**
- Underage consumption - Alcohol retail outlet density	- Access to healthy foods and recreational activities - Chestfeeding	- Opioid-related deaths	- Youth self harm rates	- Adult smoking rate - Tobacco retail outlet density

Our Approach

- Shifting public narratives: storytelling, community voices, and expanding the understanding of what creates health

- Organizing resources and people: building community capacity for change and equitable resource allocation

- Equitable policy and decision making: partnerships for policy, systems and environment change

Implementation of Key Conditions

- Mobilizing Communities for a Just Response
- Community Conversations
- Partnerships for P,S,E Change
- Defining the role of public health in upstream spaces

State Health Improvement Plan (SHIP) 2023-2027

- Now forming a partnership of internal and external stakeholders

- Partnership aim: to collaboratively and equitably determine priorities for the next SHIP

- If interested, please reach out to Julia (julia.nagy@dhs.wisconsin.gov) or Maggie (margarita.northrop@dhs.wisconsin.gov)

Equity Reviews November 2021-December 2022

Communications November 2021-December 2022

Kick-off
November-December 2021

Collaborative Prioritization
January-March 2022

Partnerships and Implementation Planning
April-September 2022

Data Alignment
April-September 2022

Finalize and Disseminate SHIP
October-December 2022