

Heart Disease and Stroke Alliance *History*

The Heart Disease and Stroke Alliance (HDSA) – formed approximately ten years ago, is a coalition of professional and health care associations, community organizations and state and local government representatives who share a commitment to reducing heart disease and stroke in Wisconsin

2010	Wisconsin Department of Health Services – Wisconsin Plan for Heart Disease and Stroke (2010 – 2015)
2013	CDC 1305 Grant – Combined CDC Funding – Diabetes, Heart Disease, Nutrition, Physical Activity, Obesity, and Promote School Health
2014	Health Systems Action Team Planning – Team-based Care Selected as a Priority
2015	Chronic Disease Prevention and Control Environment: SIM grant, WHA Team Based Care Conference, Evolving Value Based Payments – Contracts, Smartcare, Million Hearts® Wisconsin, WCHQ – Hypertension Improvement Steering Team
2015/2016	ASTHO Million Hearts® Learning Collaborative Grant
2016/2017	Wisconsin Blood Pressure Improvement Challenge — Collection of Stories and Best Practices ASTHO Million Hearts® Heart Disease and Stroke Prevention Payers Learning Collaborative grant
2017	Association of Public Health Nurses (APHN) – National Public Health Nursing Association Conference Wisconsin Nurses Association (WNA)– Patient-Centered Team-Based Care Model and video/modules for accurate blood pressure measurement MetaStar – Educational e-learning modules : self –measured blood pressure (SMBP)
2018	New CDC 1815 and 1807 Grants Million Hearts® Wisconsin Framework – Enhancing Accountability and Measurement

Million Hearts[®] 2022

Priorities

Keeping People Healthy

Reduce Sodium Intake

Decrease Tobacco Use

Increase Physical Activity

Optimizing Care

Improve ABCS*

Increase Use of Cardiac Rehab

Engage Patients in
Heart-Healthy Behaviors

Improving Outcomes for Priority Populations

Blacks/African Americans with hypertension

35- to 64-year-olds

People who have had a heart attack or stroke

People with mental and/or substance use disorders

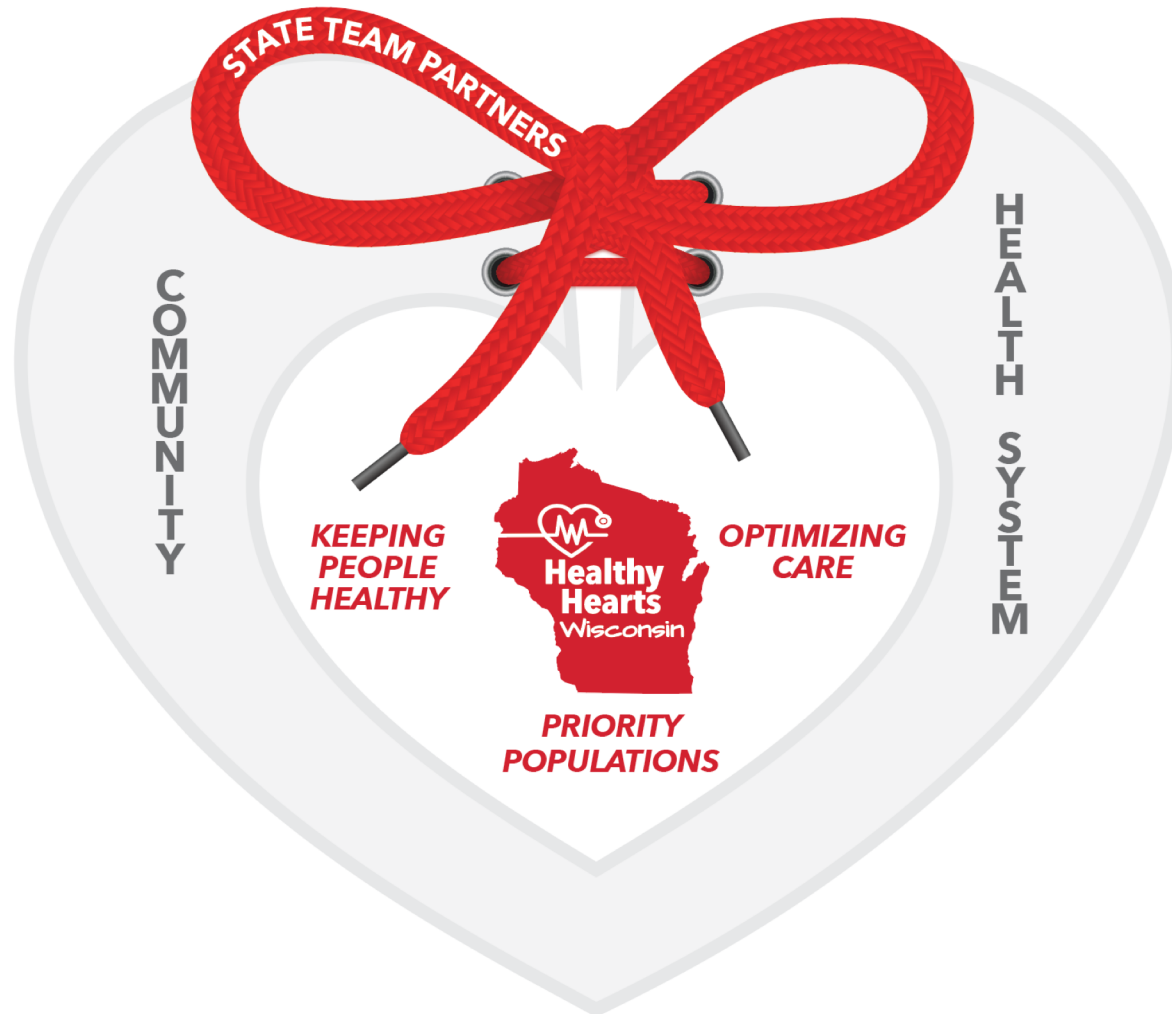


*Aspirin use when appropriate, Blood pressure control, Cholesterol management, Smoking cessation

<https://millionhearts.hhs.gov/files/MH-Framework.pdf>

Million Hearts[®] Wisconsin Framework

Building Community Clinical Linkage Systems and Healthy Hearts



Keeping People Healthy

Tobacco Control — Healthy Wisconsin State Plan — Reduce adult smoking rate from 17.3% in 2014 to 16.3% in 2020

Objective: Improve access to and utilization of evidence-based cessation services. Target outreach to Medicaid recipients

- Increase enrollment in Wisconsin Tobacco Quit Line (WTQL) services by Medicaid recipients from 36% in 2017 to 38% by 2019

Nutrition and Physical Activity — Healthy Wisconsin State Plan — Eat Healthier and Move More

Objective 1: Increase consumption of healthy foods and beverages

- Consumption of 1+ fruit per day by adults from 62% in 2013 to 65% in 2020
- Consumption of 1+ vegetable per day by adults from 74% in 2013 to 78% in 2020
- Reduce daily consumption of soda by students from 20% in 2013 to 15% in 2020

Objective 2: Increase breastfeeding

- Initiation from 80% in 2015 to 90% in 2020
- Duration at six months from 53% in 2015 to 60% in 2020

Objective 3: Increase physical activity

- Increase percent of adults physically active at least 150 minutes per week from 53% in 2013 to 58% in 2020
- Increase percent of students physically active at least 60 minutes per day on five or more days a week from 50% in 2013 to 55% in 2020

Diabetes - Prevention and Management Goals

- Increase participation rate of people with diagnosed prediabetes in a National Diabetes Prevention Program (DPP) from 0.68% in 2017 to 1.00% in 2020
- Increase participation rate of people with diagnosed diabetes with at least one encounter at an ADA-recognized/AADE-accredited diabetes self-management education and support (DSMES) program from 15.6% in 2017 to 20.0% in 2020

Expansion of Active Partners — 5% annual increase



Optimizing Care

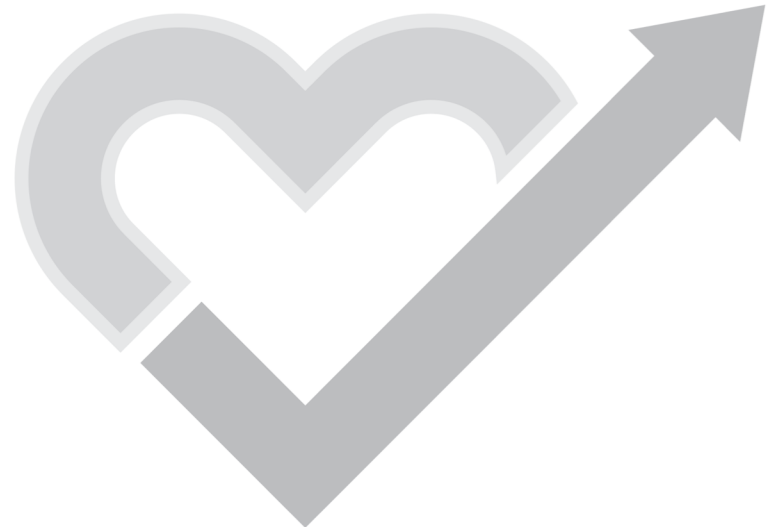
Health Systems' and Commercial Health Plans' Goal

Hypertension Control — 80% blood pressure control (blood pressure reading <140 mmHg/<90 mmHg) among their hypertensive population aged 18–85 years (CDC Million Hearts® Challenge Target)

Cholesterol Control — Goals to be Developed

Evidence-Based Hypertension Improvement Strategies — Goals to be Developed

- Patient-centered team-based care
- Medication therapy management
- Implementation of evidence-based blood pressure control policies
- Self-measured blood pressure
- Community health workers
- Usage and expansion of electronic medical records for health improvement



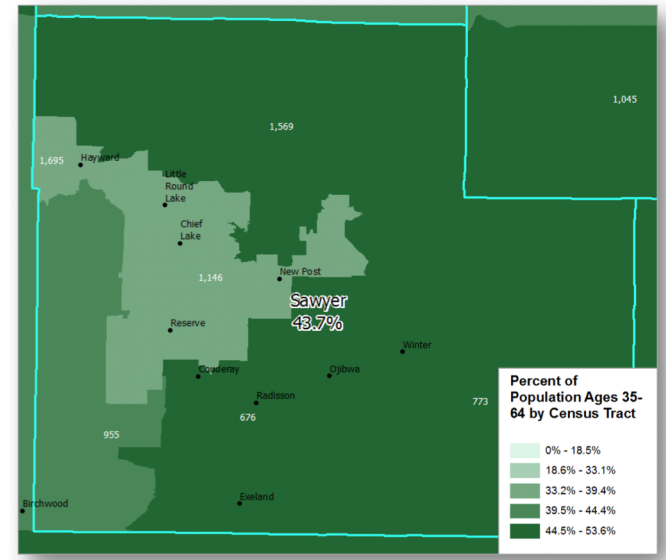
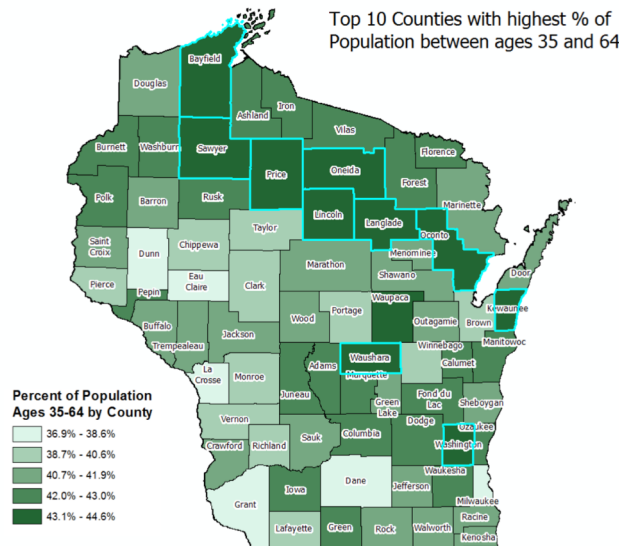
Priority Populations

All Partner Focus



2018 — Identification of and information gathering for Wisconsin hypertension priority populations

**Priority
Population:
Ages 35 to 64**



Healthy Hearts Wisconsin Network

Million Hearts[®] Wisconsin Framework

Healthy Hearts Wisconsin Network

EDUCATION

Wisconsin Collaborative for Healthcare Quality (WCHQ) Hypertension Improvement Team
Wisconsin Nursing Association (WNA) Community of Practice – Team Based Care

MANAGEMENT, COMMUNICATION AND PROMOTION

Wisconsin Department of Health Services (DHS)
Wisconsin Community Health Fund (WCHF)
Heart Disease and Stroke Alliance
Million Hearts[®] Wisconsin E-Newsletter Updates
Million Hearts[®] Wisconsin Framework and Reporting

ADVOCACY

American Heart Association – Wisconsin

COMMUNITY CLINICAL LINKAGE

Wisconsin Community Health Fund (WCHF)
Healthy Communities Funders Roundtable – Insurers, Healthy System
Community Benefit Teams, Foundations and Other Resource Support Groups

HEALTH SYSTEM TEAMS

Wisconsin Primary Health Care Association – Quality improvement support and Assistance with Priority Populations
Wisconsin Pharmacy Society – Medication Therapy Management
MetaStar – Hypertension Clinical Protocol Consulting and Training – Educational Videos
Chronic Disease Quality Improvement Program (University of Wisconsin Population Health Institute) – HEDIS Payor Sector Reporting
Wisconsin Primary Care Association – Assistance with Priority Populations
WCHQ – Assistance with Clinical Information Technology Management

HYPERTENSION CONTROL GOALS 2018

**KEEP IT IN
THE 80s**

