

Million Hearts[®] 2022 *Priorities*

Keeping People Healthy

Reduce Sodium Intake

Decrease Tobacco Use

Increase Physical Activity

Optimizing Care

Improve ABCS*

Increase Use of Cardiac Rehab

Engage Patients in
Heart-Healthy Behaviors

Improving Outcomes for Priority Populations

Blacks/African Americans with hypertension

35- to 64-year-olds

People who have had a heart attack or stroke

People with mental and/or substance use disorders

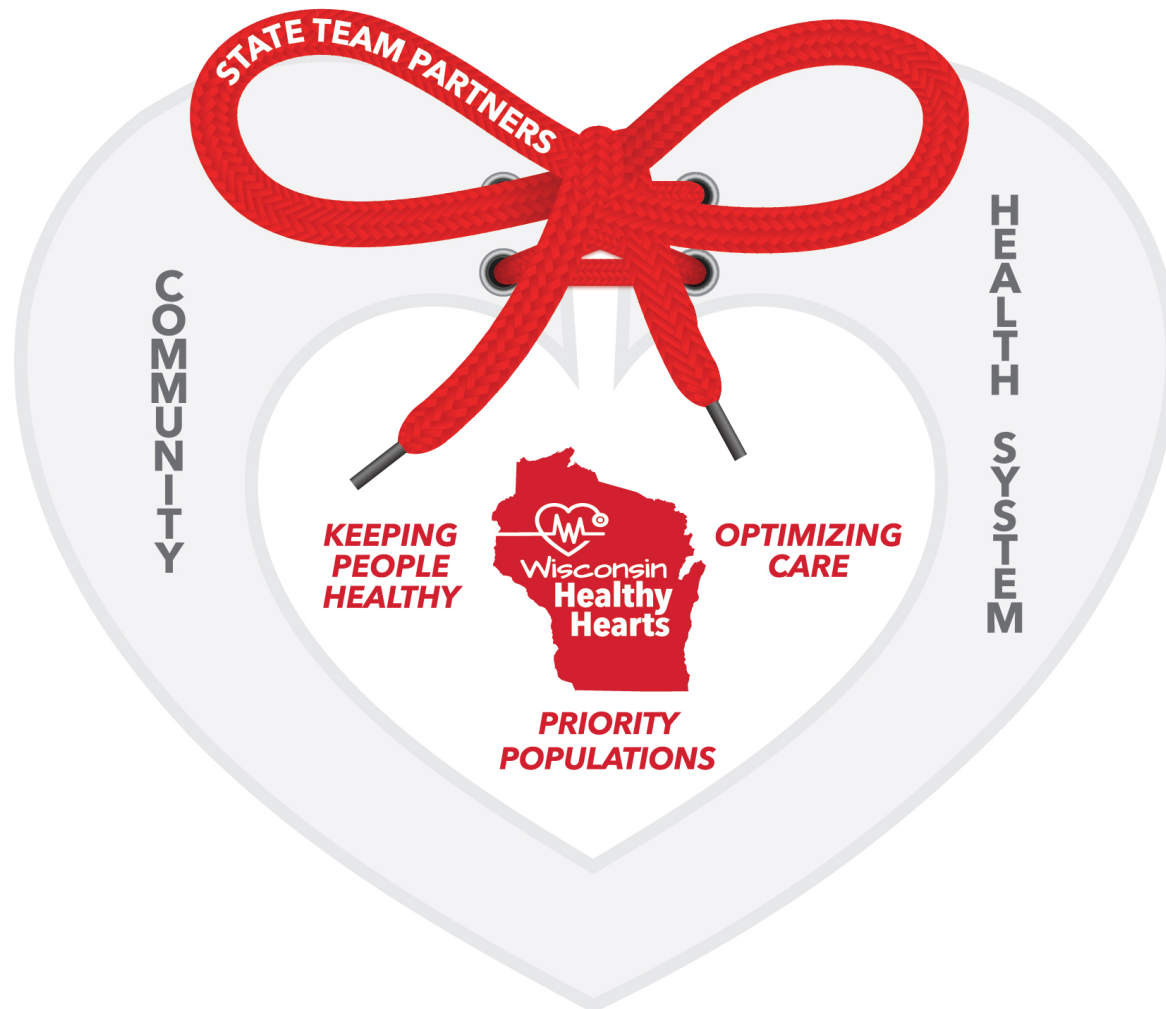


*Aspirin use when appropriate, Blood pressure control, Cholesterol management, Smoking cessation

<https://millionhearts.hhs.gov/files/MH-Framework.pdf>

Million Hearts[®] Wisconsin Framework

Building Community Clinical Linkage Systems and Healthy Hearts



Keeping People Healthy



Tobacco Control — Healthy Wisconsin State Plan — Reduce adult smoking rate from 17.3% to 16.3%

Objective: Improve access to and utilization of evidence-based cessation services. Target outreach to Medicaid recipients

- Increase enrollment in Wisconsin Tobacco Quit Line (WTQL) services by Medicaid recipients from 36% in 2017 to 38%



Nutrition and Physical Activity — Healthy Wisconsin State Plan — Eat Healthier and Move More <https://www.tfah.org/report-details/state-of-obesity-2020/>

Objective 1: Increase consumption of healthy foods and beverages

- Consumption of 1+ fruit per day by adults from 62% to 65%
- Consumption of 1+ vegetable per day by adults from 74% to 78%
- Reduce daily consumption of soda by students from 20% to 15%

Objective 2: Increase physical activity

- Increase percent of adults physically active at least 150 minutes per week from 53% to 58%
- Increase percent of students physically active at least 60 minutes per day on five or more days a week from 50% to 55%



Diabetes – Prevention and Management Goals

- Increase participation rate of people with diagnosed prediabetes in a National Diabetes Prevention Program (DPP) from 0.68% to 1.00%
- Increase participation rate of people with diagnosed diabetes with at least one encounter at an ADA-recognized/AADE-accredited diabetes self-management education and support (DSMES) program from 15.6% to 20.0%



Expansion of Active Partners — 5% Annual Increase



Growth in Wisconsin Heart Health Movement

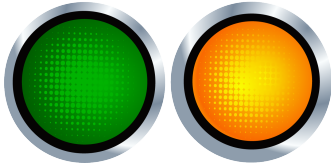
Online Community of Practice –
198 Participants Strong!

New Wisconsin Heart Health Alliance Structure – encourages further engagement of Health System, Insurance/Payor and Community work teams

Strong Statewide American Heart Month Engagement and Events



Optimizing Care

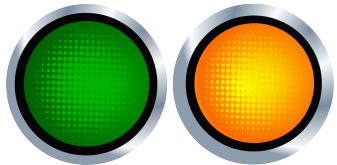


Health Systems' and Commercial Health Plans' Goal

Hypertension Control — 80% blood pressure control (blood pressure reading <140 mmHg/<90 mmHg) among their hypertensive population aged 18–85 years (CDC Million Hearts® Challenge Target)



Cholesterol Control — Growth in the proportion of people diagnosed with dyslipidemia (high cholesterol) to be prescribed statin therapy



Evidence-Based Hypertension Improvement Strategies — Growth in Health System Implementation

Usage and expansion of electronic medical records for health improvement

- Engagement of Non-Physician Team Members – Team-Based Care
- Medication Therapy Management
- Self-Measured Blood Pressure
- Community Health Workers
- Cardiac Rehab



HYPERTENSION CONTROL GOALS 2020

**KEEP IT IN
THE 80s**





Dr. Penesetti and Dr. Albaghdadi
SSM Monroe Clinic Cardiologists

Keep It in the 80s Heart Health Stars

**National Million Hearts Hypertension Control
Champion – 2019 Award Winner**

Marshfield Clinic Health System

**24 Reporting WCHQ Health Systems – Achieving
80%+ Hypertension Control**

**4 Federally Qualified Health Systems – Achieving
improvement in Hypertension Control**

**Group Health Cooperative South Central -
Commercial Health Plans – Achieving 80%+
Hypertension Control**

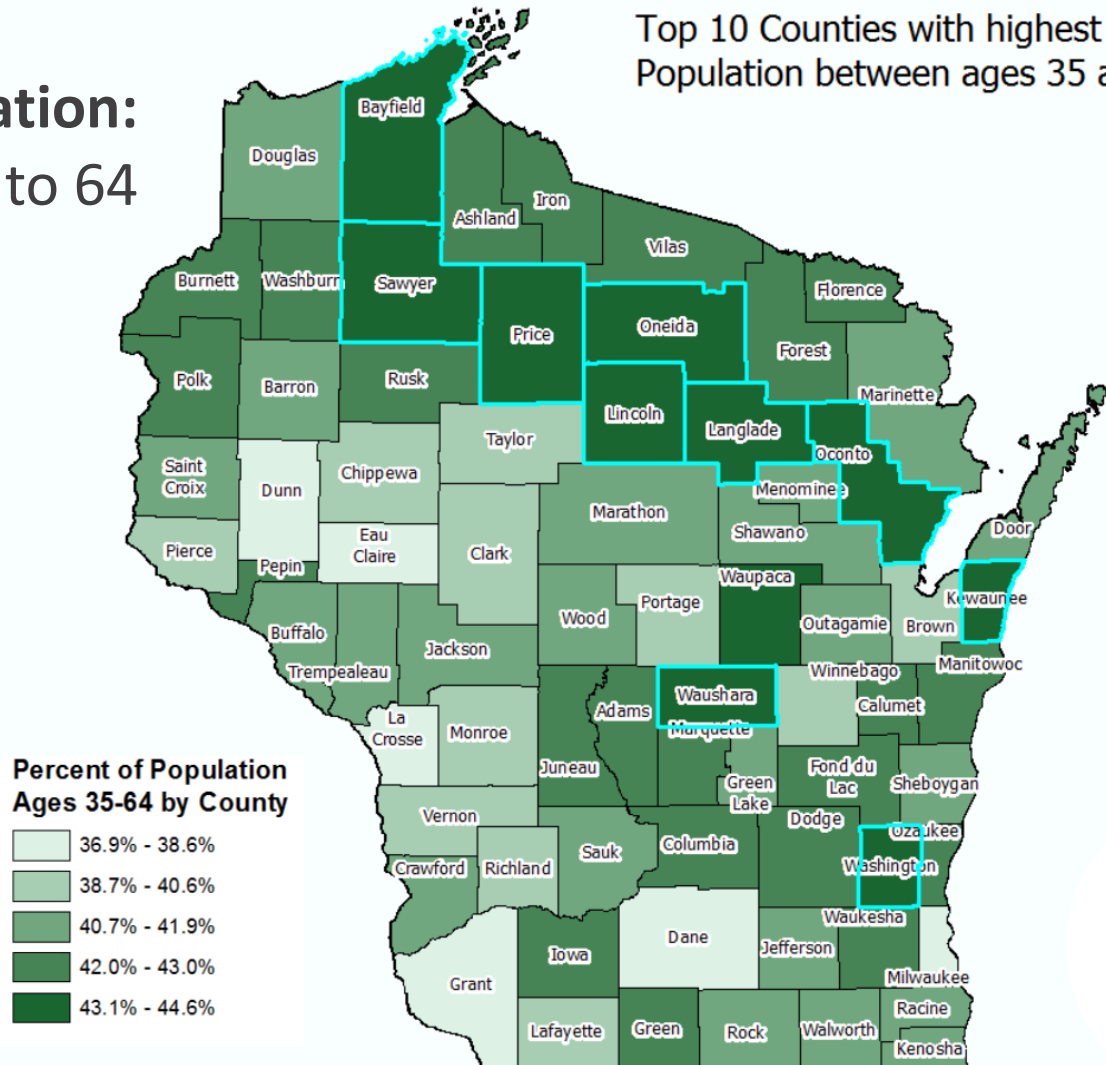
**Cheryl DeVault, MS, BSN, RN – RWHC Primary Care
Coordinator – Work with Rural Health Systems**

**SSM Monroe Clinic Doctors Penesetti, Albaghdadi
and Ahmad – Great Keeping It in the 80s Video and
Spirit!**

Priority Populations

Priority Population:
Ages 35 to 64

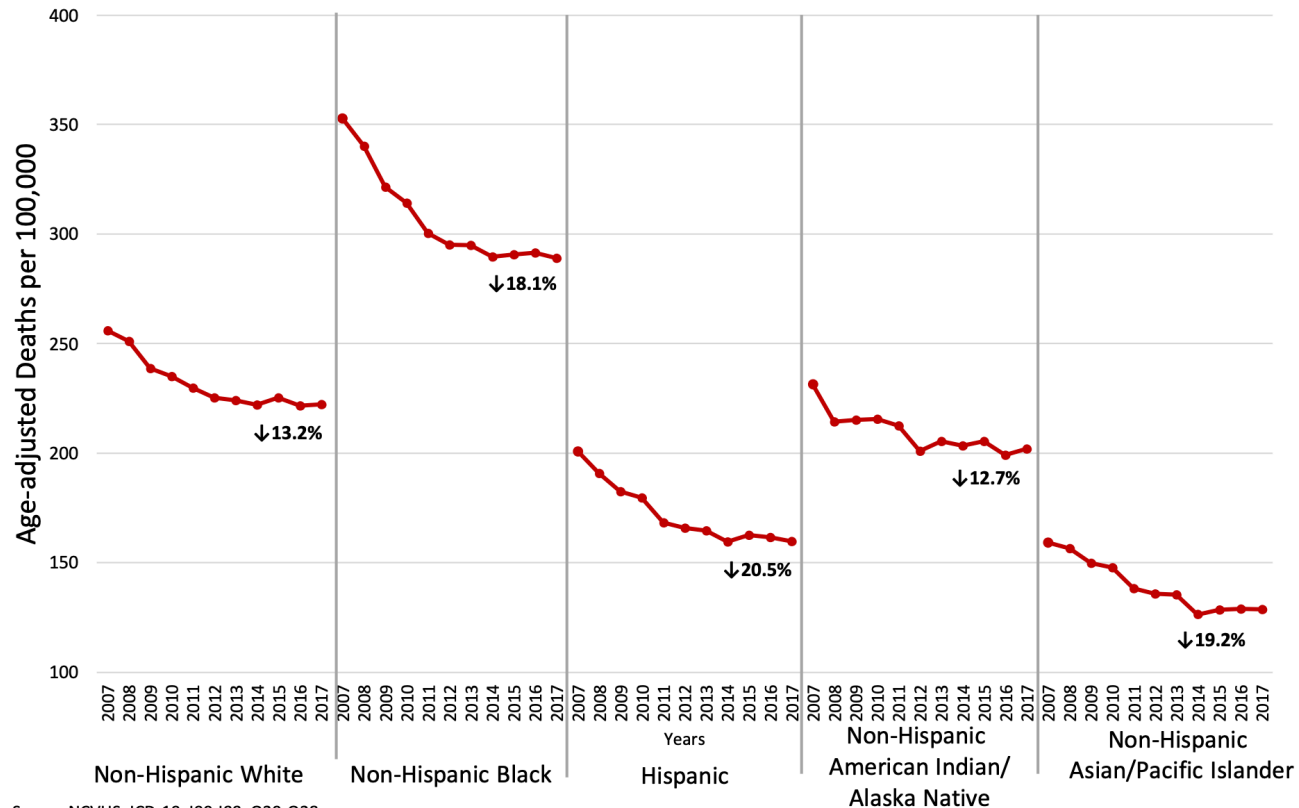
Top 10 Counties with highest % of
Population between ages 35 and 64



National CVD Mortality Rates By Race and Ethnicity



Age-Adjusted Total CVD Mortality Rates
2007-2017 by Race and Ethnicity



Source NCVHS: ICD-10: I00-I99, Q20-Q28

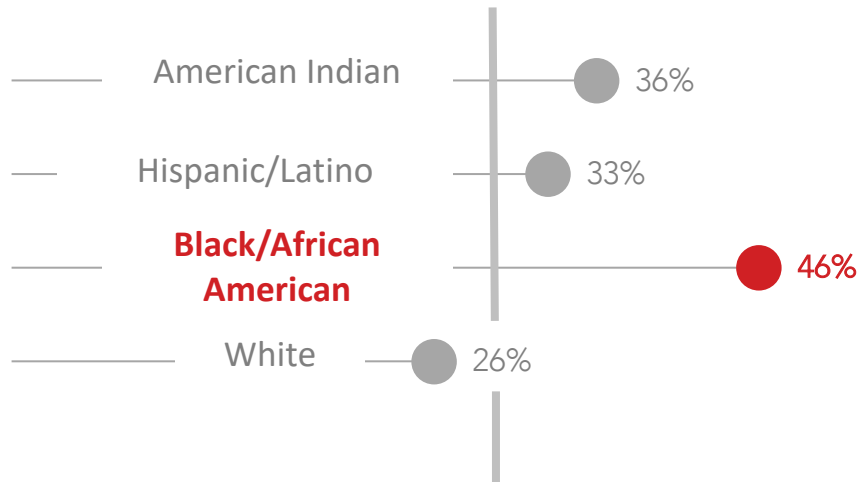


What Does This Mean for WI?



PRIORITY POPULATIONS

Blacks/African Americans have higher hypertension rates than other racial/ethnic populations.¹



Total Cardiovascular Disease Hospitalization Rate per 1,000 Medicare Beneficiaries, 65+ (2013-2015)²

	WI	US
All Races/Ethnicities	107.1	122.8
Black	165.1	163.9
White	105.1	120.4
Hispanic	109.0	110.4

Personal Heart Health Motivation

Find It and Focus On Your Why!



Maebe Brown

WI WISEWOMAN Program Coordinator
Wisconsin Health Equity Advocate!



Jim Hardwick

College Advisor and Heart Transplant Survivor
Champion of Life!



André Stanley

Mar 1954 – Aug 2017 (CVD Mortality)
DrPH Student and Friend
Social Justice Leader!

2020 Wisconsin Heart Health Symposium

Featured Speakers



A Context for Equity

Annette Miller
*CEO and Founder
EQT by Design*



Heart to Heart Conversations

Diara Parker
*Vice President of Operations
And EQT Consultant
EQT by Design*