

Community Health Workers in Wisconsin

COMMUNITY HEALTH PROGRAM SUMMER 2021



Community Health Worker Experiences

Volunteers @ Milwaukee Food Pantry

Community Health

Andre @ We Got This Milwaukee Community Gardens

Neighborhood Health

Principal @ Milwaukee-Area School

Community Health

Abby @ Great Rivers Pathways Community HUB

Supporting Community Health Workers

Sarah @ Paramount Farms

Migrant Health

Santos and Maribel @ Local Mexican Grocery Store

Migrant Health

Marcia @ UW Population Health Institute

Supporting Community Health Workers

Bria @ UniteWI

Community Health and Supporting Community Health Workers

Akshay @ Southwest CAP

Migrant Health



Migrant Health

Learning Sites:

Paramount Calves

Darlington, WI

Local Mexican Grocery Store

Darlington, WI



Barriers to Good Health for Immigrant Healthcare

- Documentation Status
- Langauge
- Finances
- Poverty
- Discrimination
- Transportation

Opportunities to Reduce Barriers to Good Health

- Offer Jobs
- Support Health Education
- Expand Mobile Clinic and Health Education Opportunities
- Connect Employers and Employees

Community Health Workers *maximize existing health resources* by connecting people to quality healthcare and providing trusted education.

Inner City Community Health – Milwaukee



Food Pantry – Milwaukee, WI

Health Empowerment Fund students and Milwaukee-area students spent the day together working at the food pantry. They learned that inner city health issues are complex, but neighborhoods and neighborhood leaders can have a huge impact.



We Got This Milwaukee – Community Garden

This community garden exemplified how a neighborhood leader can successfully improve health, employment, and safety through community-level action.



Back to School Fair – Milwaukee, WI

The principal set up a back-to-school fair to boost enrollment after losing 25% of their students due to Covid-19. This neighborhood education source promotes opportunities for health and a better life.

Working at the neighborhood level can address and simplify complex issues in health, and community health workers are set up to be neighborhood leaders and support local health.

Community Health Workers



Great Rivers Pathways Community HUB

La Crosse, WI

UW Population Health Institute

Community health workers improve existing health systems to better serve their community. Their work:



Supports the whole family



Is focused on risk reduction – not fees for service



Builds critical relationships and trust with community members to promote their health



Is structured to address social determinants of health

Community health workers regularly interact with patients, building strong relationships and working with them to reduce or eliminate health risks.

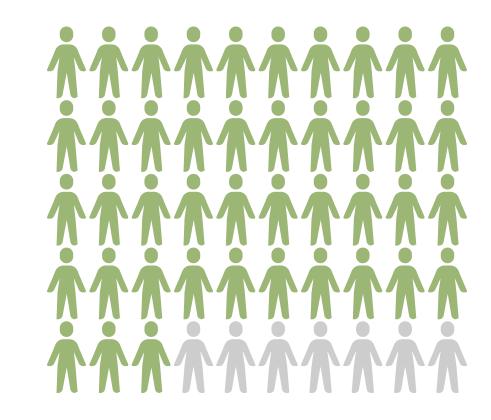
Community Health Workers in Wisconsin



72% are Volunteers

47

47 of Wisconsin's 72 counties have community health workers



86% Women

The majority of community health workers are women

Community health workers strategically connect people to resources including:

- Health Systems
- WIC Department
- Job Agencies
- Health Agencies
- YMCA Free Clinic
- Farm Work
- Factory Jobs
- Schools

Community health workers maximize opportunities for health through working at a community level to build relationships with patients, provide necessary education, and address health concerns while reducing or eliminating health risks.

THE MAJORITY OF COMMUNITY
HEALTH WORKERS ARE VOLUNTEERS,
BUT THEY MUST BE PAID TO EXPAND
THEIR IMPACT ON HEALTH AND HAVE
RESOURCES TO SUPPORT THEMSELVES
AND THEIR FAMILIES.

